

## Community Futures Business and Entrepreneurship Fund

### Program Overview

Community Futures' Business and Entrepreneurship Fund provides up to \$5,000 in funding for projects that:

- Support job creation / economic diversification in the North Cariboo region.
- Improve quality of life by making the North Cariboo a better place to live.
- Align with Community Futures Strategic Priorities.
- Provide marketing and promotional opportunities for Community Futures.
- Show investment by the proponent and support from other funders.

### Eligible Organizations

Incorporated not-for-profits and Band governments are eligible for funding. For-profit organizations may be eligible where the project intent is to benefit a group of businesses (i.e. sector development).

### Application Instructions

1. Save this file to your computer. Saving the file will allow you to protect your work in progress, share the file with others for editing, and complete the application over more than one session.
2. Feel free to connect with our General Manager, Greg Lawrence to discuss your project and get feedback on your proposal as you develop it.

You can contact Greg at 250-985-1831 or [greg@cfquesnel.com](mailto:greg@cfquesnel.com).

3. E-mail your completed application and any attachments to [greg@cfquesnel.com](mailto:greg@cfquesnel.com).

## Project Overview

Project Name: \_\_\_\_\_

## Project Contact

Name and title: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Organizational Information

Organization name: \_\_\_\_\_

Society, Band or Charity Number: \_\_\_\_\_

Provide the names and titles of your organization's legal signing authorities:

Name and title: \_\_\_\_\_

Name and title: \_\_\_\_\_

Describe the general purpose and activities of your organization:

## Project Description

Provide a description of the project.

## Job creation / economic diversification

Describe how the project supports job creation / economic diversification in the North Cariboo region. Be specific about impacts where you can, considering the following examples:

- *The replacement of goods and/or services that are being purchased from outside of the region with locally sourced goods and/or services,*
- *Export opportunities for local business,*
- *Increased tourism/visitor revenues,*
- *Increased profitability for business – increased revenues and/or cost savings*
- *Sectoral marketing*
- *Entrepreneurship development*

## Improved Quality of Life

Describe how the project supports business and employee recruitment and retention by making Quesnel a better place to live.

Who are the individuals or groups that will directly benefit from the project?

How many of these individuals are there? \_\_\_\_\_

## Alignment with Community Futures Strategic Priorities

Describe how the project supports Community Futures strategic priorities:

- *Innovation and entrepreneurship*
- *Recruitment and retention*
- *Aboriginal / First Nations*
- *Agriculture*
- *Business succession*
- *Recreation amenities*
- *Senior's services and infrastructure*
- *Youth entrepreneurship / leadership development*

## Marketing and promotional opportunities for Community Futures

How will Community Futures be recognized for its support? Consider opportunities for:

- *Presentations and/or relationship building opportunities with potential business clients and key influencers – i.e. banks; accountants; bookkeepers; lawyers; real-estate agents; Quesnel Downtown Association; South Quesnel Business Association; West Quesnel Business Association; Quesnel and District Chamber of Commerce; First Nations.*
- *Advertising/promotional recognition – i.e. published articles; signage; events; social media.*



## Proponent Investment and support from other funders

Indicate all sources of funds (cash only) to be used to complete the project:

Funding source	Amount	Status of funding
Proponent/applicant contribution		
TOTAL (should match Total Uses of Funds below)		

Indicate all cash expenses required to complete the project:

Item	Amount
TOTAL (should match Total Sources of Funds above)	

Indicate any non-cash contributions that will be contributed toward the project:

Item	Value

Other:

Feel free to add any additional comments that support your application: