

# Salsa Scramble

August 20th, 2022 @ The Farmers Market

## Who can enter?

Everyone! Home cooks, line cooks, bakers and chefs. If you have a fantastic recipe for Salsa - enter the Salsa Scramble contest today!

The event is limited to 10 contestants, so get your name in early!

## Who are the judges?

Our judges: Todd Doherty, George Henderson, Laurey-Anne Roodenburg, TBD

## The Details

### Salsa Fresca

This is a fun contest with prizes and bragging rights! You will be preparing a Salsa Fresca (pico de gallo), made with raw fresh ingredients from the Farmers Market.

Your salsa will be judged for appearance, aroma, flavour & texture, and freshness.

Entrants will be given \$40 to purchase fresh food from the vendors of the Farmers Market. Your recipe must include fresh produce purchased at the Farmers Market.

All Salsa must be prepared fresh on site. Be creative! There is no limit on style or flavours for your salsa!

You are welcome to bring an assistant with you - prizes will be awarded per team.

You and your assistant (should you choose to have one) must be at the Farmer's Market at 8:30 am for a contestant meeting.

The contest begins at 9 am sharp. Salsa must be prepared by 11 am, after which 1 cup (250ml) will be collected for the Judges.

You will serve samples to the general public. Remember, you only need a small amount for each tasting cup.

The general public will be voting for the People's Choice Award. Presentation matters! That includes your prep station! Bring on the decorations & costumes - Have fun!

You will need a total of approximately eight (8) cups of prepared Salsa Fresca for the judges and general public to sample.

**Bonus:** Entrants will be given a \$50 Gift Certificate to Sprout Kitchen (one certificate per team).

## What You Provide:

- food preparation tools (cutting boards, knives, large bowls, serving spoons, etc)
- spices
- oils/liquids
- decorations for your booth (presentation is everything!)
- \$40 Registration fee

## What We Provide:

- table
- paper towel
- food-grade sanitizer
- 75 tasting cups
- 1 - 8 oz jar
- gloves & hairnet
- hand washing stations
- food washing stations
- \$50 gift Certificate to Sprout Kitchen
- \$40 to purchase ingredients from the Farmers Market

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## First Annual Food Contest

### Rules & Regulations

1. You must be registered by **August 8th, 2022** to participate in the contest. A confirmation email will be sent to all participants.
2. You must be 16 years of age or older to enter.
3. You may bring an assistant with you, prizes will be awarded per team.
4. Entry constitutes permission to use the winner's name and photo for promotional purposes by Community Futures North Cariboo, The Farmers Market and Sprout Kitchen.
5. A booth will be provided including one table, you are welcome to bring a lawn chair.
6. Entrants are required to bring their own tools (cutting boards, knives, bowls, serving spoons, etc)
7. Entrants will be given \$40 to purchase fresh food from the vendors at the farmer's market.
8. You may not spend more than the \$40 given to you for the contest.
9. Contestants may prepare and bring spices, oils or other liquids required for their Salsa.
10. At the end of the allotted prep-time, a complete list of ingredients (those purchased at the Farmer's Market and those brought with you) must be posted at your table (paper/markers will be provided)
11. Each contestant will serve their salsa to the general public in the sample size containers provided.
12. All samples will include crackers from Hixon Falls Co.
13. All Salsa will be judged by a panel based on appearance, aroma, flavour & texture, and freshness.
14. All Salsa will be judged by the spectators for the "People's Choice Award".
15. Winners will be announced at the close of the event.
16. Prizes must be accepted as awarded. Winners may be responsible for picking up their prizes at the Community Futures North Cariboo office at 335A Vaughan Street, Quesnel, BC, V2J 2T1

## Prizes to be Awarded

**1st Place** = \$300 *Farmers' Market Dollars*

**2nd Place** = \$200 *Farmers' Market Dollars*

**3rd Place** = \$100 *Farmers' Market Dollars*

**Peoples Choice** = \$100 *Farmers' Market Dollars*

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## First Annual Food Contest

### Participation Form

Contestants must pre-register no later than **August 8th, 2022**.

The entrance fee of \$40 is due upon registration.

Entrants will receive \$40 to purchase ingredients at the Farmers Market the morning of the contest.

Entrants will receive a \$50 Gift Certificate to Sprout Kitchen.

Please read the **Salsa Scramble Rules and Regulations** before entering.

### Your Details

Your personal information will not be shared with anyone outside of the planning committee.

Full name of Contestant: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Assistant's Name (optional): \_\_\_\_\_

### Salsa Dish Name

The name and list of ingredients of your salsa will be shared after the allotted preparing time.

Name of Salsa: \_\_\_\_\_

### Ingredients

Please list the ingredients you will be bringing with you for the contest (spices, oils, liquids, etc)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

- I understand my ingredients must be on display throughout the event.
- I have read and understand the Salsa Scramble Rules and Regulations.
- I have E-transferred the \$40 entrance fee to [payment@cfquesnel.com](mailto:payment@cfquesnel.com)
- I have emailed my registration form to [elizabeth@cfquesnel.com](mailto:elizabeth@cfquesnel.com)

Print Name

Signature

Date

