

Community Futures Business and Entrepreneurship Fund

1. Program Overview

Community Futures' Business and Entrepreneurship Fund provides up to \$5,000 in funding for projects that directly support job creation and economic diversification in the North Cariboo region. Examples include projects that result in:

- The replacement of goods and/or services that are being purchased from outside of the region with locally-sourced goods and/or services,
- Export opportunities for local business,
- Increased tourism/visitor revenues,
- New revenues and/or cost savings for business, and/or
- Increased business and entrepreneurial skills.

Projects will also be evaluated for the extent to which they provide marketing or promotional opportunities for Community Futures training, counselling and loans programs. Examples of potential marketing opportunities include:

- Presentations and/or relationship building opportunities with potential business clients and key influencers – i.e. banks; accountants; bookkeepers; lawyers; real-estate agents; Quesnel Downtown Association; South Quesnel Business Association; West Quesnel Business Association; Quesnel and District Chamber of Commerce; First Nations.
- Advertising/promotional recognition – i.e. published articles; signage; events; social media.

2. Eligible Organizations

Incorporated not-for-profits and Band governments are eligible for funding. For-profit organizations may be eligible where the project intent is to benefit a group of businesses (i.e. sector development).

3. Project Evaluation

Projects will be evaluated based on the following criteria:

General

- \$ Proponent contribution
- # Partners and \$ Amount leveraged
- Alignment with Government of Canada/Western Economic Diversification Priorities (*Innovation; Trade and Investment; Defence Procurement; Indigenous Economic Growth*)
- Alignment with Community Futures Priorities (*Innovation and Entrepreneurship; Recruitment and Retention; Aboriginal / First Nations; Agriculture; Business Succession; Recreation Amenities; Senior's services and infrastructure*)

Awareness of Community Futures

- # Potential clients, key influencers or partners who learned more about CF services – *i.e. presentations to business audiences*
- General brand exposure – *i.e. signage, press releases, social media*

Job Creation and Economic Development

- # Businesses created, maintained / expanded
- # Jobs created or maintained
- Increased revenues or costs savings for local businesses

* *For further information on Project Evaluation please discuss your project with our General Manager – see below.*

4. Application Instructions

1. Save this file to your computer. Saving the file will allow you to protect your work in progress, share the file with others for editing, and complete the application over more than one session.
2. Be sure to meet with our General Manager, Greg Lawrence to discuss your project and get feedback on your proposal as you develop it.

You can contact Greg at 250-992-2322 or greg@cfquesnel.com.

3. E-mail your completed application and any attachments to greg@cfquesnel.com.

Project Overview

Project Name: _____

Provide a short (one or two sentences) description of your project:

5. Project Contact

Name and title: _____

Telephone: _____ E-mail: _____

6. Organizational Information

Organization name: _____

Society, Band or Charity Number: _____

Provide the names and titles of your organization's legal signing authorities:

Name and title: _____

Name and title: _____

Describe the general purpose and activities of your organization:

7. Project Description

Provide a description of the project.

8. Participants/Beneficiaries

Who are the individuals or groups that will directly benefit from the project?

How many of these individuals are there? _____

9. Community Futures Recognition

How will Community Futures be recognized for its support?

2. Impact/Evaluation

Complete any of the sections below that apply to your project.

Job Creation and Economic Development

Describe any expected new businesses and/or jobs that will be created or maintained as a result of the project:

Increased Revenues and/or Cost Savings for Business

Describe any increases in revenues to business and/or costs savings that will result from the project:

Skills Development

Describe any business training and or advisory/counseling services that will be provided as part of the project: